

**Georgetown  
Hospital  
Foundation**  
Living. Giving. Caring.



# Project X



# Thank You!

With your generous support,  
the Georgetown Hospital healthcare team now has  
the latest digital X-ray equipment and technology  
—providing exemplary patient experiences, always.

# Project

## A successful **\$1.5 million campaign** to acquire leading-edge digital X-ray equipment for Georgetown Hospital

**D**iagnostic imaging is an essential part of your care at Georgetown Hospital. In fact, each year the hospital performs more than 23,500 X-rays. It plays a vital role in the emergency department, the operating room, and throughout virtually any hospital stay. Improving this imaging technology equips our healthcare providers with the state-of-the-art tools they need to give your family and loved ones the best possible care.

Project X began in May 2017 with an official kick-off at the Georgetown Hospital Foundation Gala. By December 2018—3 months ahead of schedule—thanks to the generosity of donors like you, we reached our fundraising goal of \$1.5 Million, and brought these new X-ray technologies to patients at Georgetown Hospital.

### Two Portable X-ray Units

The portable X-ray machine means the hospital's sickest patients don't have to be moved to another department for their diagnosis. When your physician orders an X-ray, the machine is brought to your bedside for a quicker diagnosis and earlier treatment.

### Two Digital Radiography (X-ray) Units

Replacement of the hospital's image development system with digital radiography brings the latest technology to Georgetown Hospital, eliminating the extra steps required to process high quality images. Radiologists can access images immediately and remotely from a secure storage system for your timely diagnosis, treatment and care. Digital radiography saves time which means you benefit from a more efficient Emergency Department and Fracture Clinic.

### Mini C-Arm Unit

Georgetown Hospital offers specialized surgical procedures that attract patients from throughout Halton and across Canada. The Mini C-arm technology offers your surgeon the opportunity to achieve precise surgical placement in real time. The Mini C-arm X-ray unit replaces a larger, more cumbersome piece of equipment which required an X-ray technologist to be in the operating room throughout the surgical procedure. By equipping the surgeon with the Mini C-arm, which they can operate independently, the X-ray technologist can remain dedicated to the hospital's Emergency Department and Fracture Clinic, reducing your wait time for care and improving the hospital's productivity.





**A**s X-ray Technologists at Georgetown Hospital, Lesia Briston and Andrea Taylor have literally seen it all. But it wasn't until the new X-ray equipment arrived at the hospital that they had seen it all so clearly. "Our new X-ray equipment provides much better, clearer images," says Lesia, "And, just as importantly, it actually exposes our patients to less radiation as well."

This new X-ray equipment is vital in meeting the increased demand for diagnostic imaging at Georgetown Hospital due to both an increasing number of specialty doctors, as well as the continuous growth of our community. "Improving the diagnostic imaging equipment at the hospital reduces both processing and patient wait times," says Andrea, "Which means our patients get treated faster—and that means a lot when you're not well, injured, or waiting for a specialty procedure."

But this new equipment does more than provide clearer, faster imaging. It also moves itself. This automated equipment no longer requires the X-ray technologists to push, pull and manually roll the cumbersome and heavy equipment into position. "You just push a button, and it moves itself!" says Andrea. "It saves a lot of sore shoulders and backs on our team."

The new equipment also has higher weight limits, which means that even bariatric patients can receive comfortable, high quality diagnostic imaging. "I just had a patient," recalls Lesia, "that I would not have been able to work

## Precise digital imaging technology expedites diagnosis and improves the quality of care

Today, diagnosis is an exact science that relies on diagnostic imaging technology to provide precise pictures of what is happening inside your body. Immediate access to high quality images allows physicians to rule out conditions such as pneumonia or heart failure, and to identify what is causing symptoms so that you can get fast access to the most appropriate care.

with as easily using our old X-ray equipment."

"Plus, the brighter X-ray room and new equipment creates a positive experience for both the patients and the X-ray technologists. We're all so excited about the new equipment that I think it gets our patients excited, too," laughs Lesia.

"We are very grateful to our donors," both Andrea and Lesia keep saying. "This hospital was built on the generosity

of our community. They're always ready to step up when we need them."

The installation of this new digital imaging equipment and technology at Georgetown Hospital marks another milestone in continuously improving the quality of healthcare available here in our local community, and we couldn't have done it without you.



From L to R: Andrea Taylor, Cindy McDonell, Sandra Taylor, Lesia Briston, and Edith McDonell



1 Portable X Ray Unit  
Mini C Arm Unit

2017

1 Portable  
X Ray Unit



2018

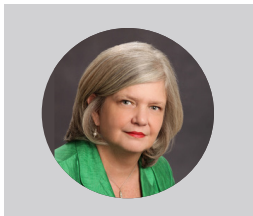
Digital X Ray Units



Sept 2019

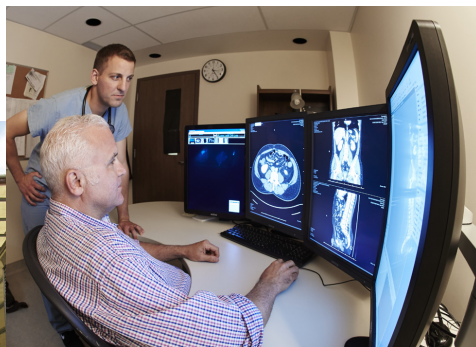
Dec 2019

# Project X



**Cindy McDonell**  
**Chief Operating**  
**Officer**  
**Georgetown Hospital**

I want to extend my gratitude to our community and to our generous Georgetown Hospital Foundation donors who have made this new X-ray suite a reality. Sometimes it can be hard to get excited about funding “another white box” or “another digital monitor” – and it’s true that, from the outside, these pieces of essential equipment don’t look very exciting. But it’s the technology on the inside that makes all the difference to our healthcare providers – and to our patients, who benefit from the digital clarity and speed these new technologies provide us. I particularly want to thank our donors for reaching this incredible funding goal of \$1.5 million. As always, our entire community benefits from the generosity of our donors.



Left: Portable X-ray Units arrive at the hospital. Centre: Robert Marotta, Radiologist (seated) and Dr. Mike Zettler, Hospitalist. Right: Dr. Chris Lu, Orthopedic Surgeon at Georgetown Hospital.



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Charitable Registration Number: 82001 2276 RR0001

**Georgetown**  
**Hospital**  
**Foundation**

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Be a part of ensuring our community hospital has the most current healthcare technology and equipment.

**Make your donation today by calling**  
**the Georgetown Hospital Foundation at**

**905 873 4599**